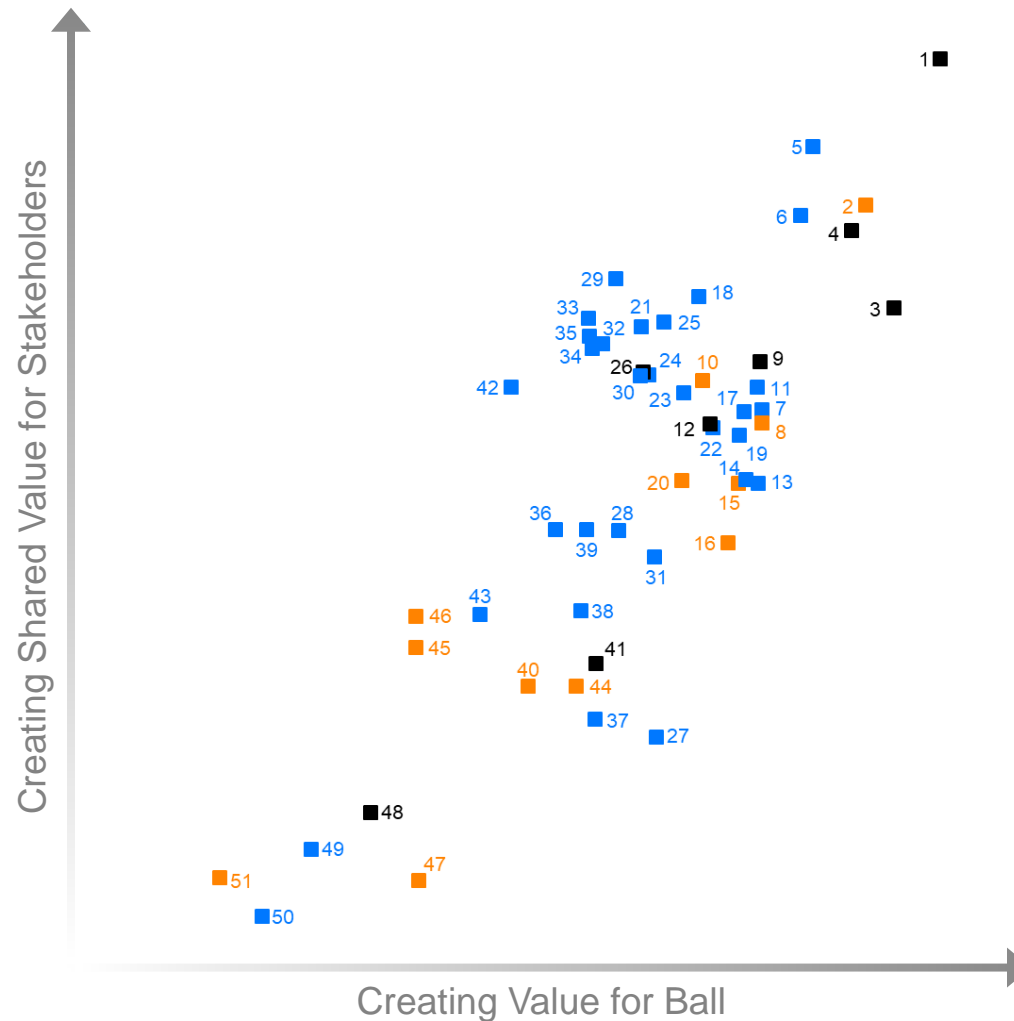


2018 BALL CORPORATION SUSTAINABILITY MATERIALITY MATRIX

500 stakeholders participated in our latest materiality survey, conducted in April 2018. We focus our resources, stakeholder engagement and sustainability reporting on the identified high-priority issues, which we categorized as **Product Stewardship** and **Social Impact**, based on Ball's priorities.

While community-related issues received relatively low overall scores, we see significant value in being a good corporate citizen in the regions where we operate as it strengthens our reputation and inspires employee engagement.



- | | |
|---|---|
| 1. Customer satisfaction | 28. Human rights in mining |
| 2. Health and safety | 29. Customer alignment on sustainability |
| 3. Business ethics | 30. Resource scarcity |
| 4. Legal compliance | 31. Renewable energy |
| 5. Packaging collection, recycling | 32. Carbon footprint |
| 6. Energy use and efficiency | 33. Greenhouse gas emissions in smelting |
| 7. Chemicals of concern | 34. Greenhouse gas emissions in Ball's operations |
| 8. Talent management | 35. Life cycle assessments |
| 9. Transparency | 36. Certified sustainably sourced materials |
| 10. Human rights | 37. Logistics |
| 11. Water management | 38. Biodiversity and deforestation in mining |
| 12. Bribery and corruption | 39. Evaluation of supplier sustainability performance |
| 13. Chemical management | 40. Grievance mechanisms |
| 14. Recycled content | 41. Tax strategy |
| 15. Jobs and employment | 42. Light-weighting of packaging |
| 16. Employee engagement | 43. Conflict minerals |
| 17. Waste management | 44. Employee community engagement |
| 18. Process innovations | 45. Child labor / forced labor |
| 19. Marine debris | 46. Diversity & inclusion |
| 20. Equal pay for women and men | 47. Grants and donations |
| 21. Design for environment | 48. Lobbying |
| 22. Litter | 49. Supplier diversity |
| 23. Product innovations | 50. Biodiversity |
| 24. Environmental management systems | 51. Freedom of association and collective bargaining |
| 25. Water footprint | |
| 26. Risks and crisis management | |
| 27. Volatile organic compounds | |

